



MAKING VIDEO
YOUR
CROWNING GLORY

VISIT THE KINGDOM

CONTACT US

(+44) 7969 895 763
Long Barn, Folly Farm, Clevedon Road,
Tickenham, BS21 6RY
info@filma-king.co.uk
www.filma-king.co.uk



Filma King Ltd

VIDEO SPECIALISTS





THE FILMA KINGDOM

Filma King is built around a dedication to creating films that enlighten, engage and entertain through precious moments of storytelling. We love working on a range of different projects as we recognise every story is personal and needs to be told in its own individual way.



OUR VIDEO SERVICES

PAGE 3 | PROMOTIONAL & CORPORATE

Showcase your business with a well crafted promotional video putting your offering in the spotlight.



PAGE 4 | VERTICAL VIDEO

Specially designed to fit mobile phone screens, take advantage of a vertical video in your next social media campaign.



PAGE 5 | THEATRE SHOWS

Sell the story of your show with a stand out theatrical promotional video displaying the brilliance of your production.



PAGE 6 | ANIMATION

Hook audiences with a punchy animation conveying your message in a short space of time.

PAGE 7 | 360° VIDEO

An innovative opportunity for audiences to experience your offering through an immersive video world.



PAGE 8 | WEDDINGS

Never miss a moment of your wedding with a video capturing the heart behind your special day.



PAGE 9 | BEHIND THE BRAND

Help audiences connect with your offering by revealing the story behind your brand.



PAGE 10 | DIGITAL MARKETING

Make sure your video reaches the right people at the right time with a specialised digital marketing campaign.



MORE INFO



LIMITLESS OPPORTUNITIES TO PROMOTE YOUR BUSINESS

Promotional videos are one of the most effective ways of showcasing what you have to offer. They present an opportunity to engage with and inspire your audience to take action, whilst having the flexibility to take any form you want. Sometimes a video is all you need.



We are thrilled with the overall videos, they add a whole new dimension to our campaign, are produced very well and have proved very successful in raising the profile of the campaign.

Rebecca Miller

- Great Western Air Ambulance Charity

PROMOTIONAL & CORPORATE VIDEO SERVICE

CONCEPT DEVELOPMENT

The start of every video involves a detailed discussion to develop your video concept. Here we will work with you to bring out your story in the video brief - extracting the key elements you want to promote.

CAPTURING YOUR STORY

After all of the planning we will transform your ideas into an engaging narrative that captures the heart of your story. To do this we will assemble a dedicated director for your project, alongside the equipment most appropriate for the task.

CRAFTING YOUR MASTERPIECE

This is where we piece together your footage in the edit. We love this part of the process as it gives us the chance to create those moments of magic that help tell your story.

[Enquire Now](#)



MORE INFO



MAKE YOUR VIDEO STAND OUT

In a crowded social media world, vertical video is designed to make your content stand out on social news feeds. The use of a split screen effect draws attention to the video and allows you to communicate a lot of information in a short space of time, making this a crucial way of capturing the attention of your audience.



THE NORBURY | Ground Floor



It has been a breath of fresh air working with a company who understood the importance of delivering engaging videos which capture the target audience.

Sam Elliott

- Owner/chef, Pasture

VERTICAL VIDEO SERVICE

CONCEPT DEVELOPMENT

The start of every video involves a detailed discussion to develop your video concept. Here we will work with you to develop an engaging narrative identifying and highlighting key elements you want to showcase in your video.

CAPTURING YOUR STORY

After all of the planning, we will then spend a day capturing all of the footage we need to transform your ideas into an eye-catching video. In order to do this we will assemble a dedicated director for your project, alongside the equipment most appropriate for the task.

CRAFTING YOUR MASTERPIECE

This is where we piece together your footage in the edit. We love this part as it gives us the chance to get inventive with your video. Here we will utilise split screen effects, dazzling colour grades and choppy transitions in order to make your vertical video stand out.

[Enquire Now](#)



MORE INFO



PLACING YOUR SHOW CENTRE STAGE

You don't need us to remind you that theatre production is a crowded market. Therefore, it's crucial to make your show stand out amongst the competition. Having a polished video will do just that - encouraging audiences to engage with your production whilst providing promoters with a stunning visual insight into your show.



Massive thanks to the Filma King team. Broadcast quality, full stop! It sets us apart from the other Pink Floyd tributes - looking much more like a show with a slick production, rather than just a gig.

David Power

- UK Pink Floyd Experience



THEATRE VIDEO SERVICE

CONCEPT DEVELOPMENT

The start of every video involves a detailed discussion to develop your video concept. Here we work with you to talk about your production and identify the parts of it you want to showcase.

CAPTURING YOUR STORY

Once the shoot date is confirmed we will assemble a film crew with a multi-camera setup including slow motion cameras for those show-stopping visuals. During the filming process we pay attention to crafting unique choreographed scenes capturing the passion and emotion in your production.

CRAFTING YOUR MASTERPIECE

This is where we piece together your footage in the edit. We love this part as it gives us the chance to get creative with the way we present your show. During this process we will build custom titles and graphics that will help enhance the visual aesthetics of your video.

[Enquire Now](#)



MORE INFO



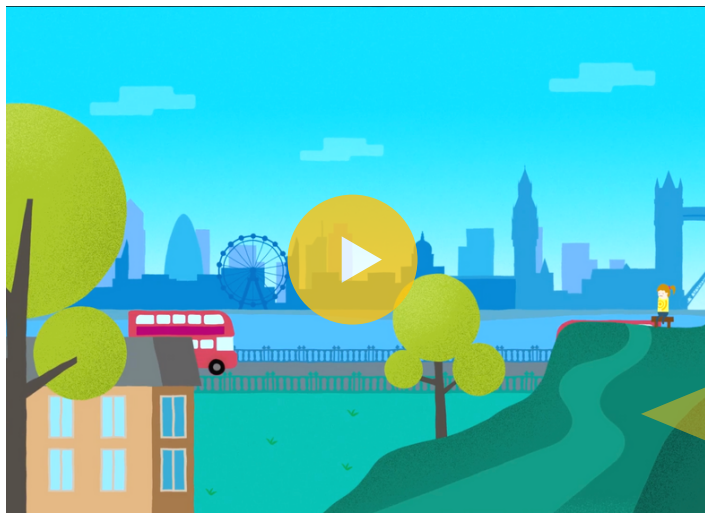
SIMPLIFY YOUR MESSAGE

As influential as traditional video can be, sometimes you need to convey your message in a much more simplified way. This is where animation is perfect. Whether you want to provide an insight into your business operations or create an engaging story for your audience, animation is an effective way of getting your message across in a short space of time.



This is so well put together and is very touching/emotional. Incredibly heart-warmed by all your efforts into raising awareness and funds in such a creative way to help build better futures for families forced to flee.

Shazia
- UNHCR UK



ANIMATION VIDEO SERVICE

CONCEPT DEVELOPMENT

The start of every video involves a detailed discussion to develop your video concept. Here we will work with you to understand what story you want to tell through your animation - extracting the key elements and developing them into an engaging narrative.

CRAFTING YOUR MASTERPIECE

This is where all of the animation magic happens. We love this part as it gives us the chance to get inventive with the way we craft a story into the animation.

[Enquire Now](#)



MORE INFO



360° VIDEO SERVICE

CONCEPT DEVELOPMENT

The start of every video involves a detailed discussion to develop your video concept. Here we will work with you to talk about how 360° can showcase your offering as effectively as possible.

CAPTURING YOUR STORY

After all of the planning we will spend a day capturing the footage we need to transform your offering into an immersive experience for audiences to explore. To achieve this we make use of a custom built remote control device. We call it Wall-E...

CRAFTING YOUR MASTERPIECE

This is where we piece together your footage in the edit. We love this part as it gives us the chance to see your video come to life. In order to do this, we utilise scriptwriting services and professionally recorded voiceover to craft a personalised 360° video experience.

IT'S MORE THAN JUST A VIDEO, IT'S AN EXPERIENCE

360° video offers an innovative way for you to connect with your customers, taking them on an incredible audiovisual journey on their phone or laptop from the comfort of their own home. Whether you want to unveil an architectural masterpiece, sell property, or take customers on a tour of your venue, the possibilities of 360° are endless.

We wanted an effective way of showcasing our properties to potential customers. Filma King presented us with the solution - 360 virtual tours. We are now able to use these engaging videos as a marketing tool to help sell our homes.

Andrea Pilgrim

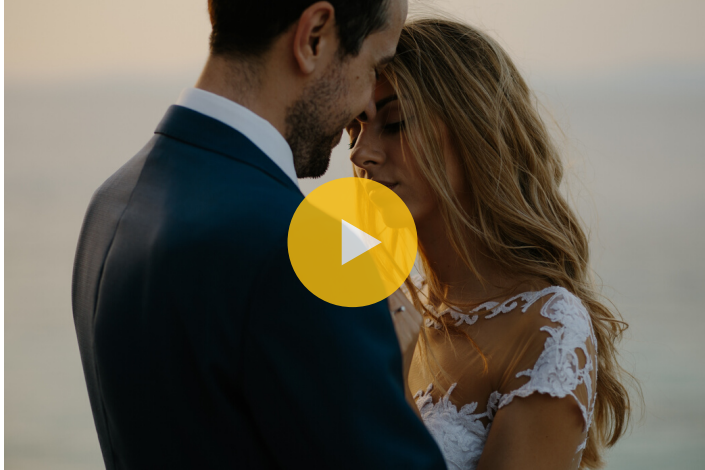
- Sales Director, Barratt Homes



BARRATT
HOMES

YOUR NEW HOME

[Enquire Now](#)



MORE INFO



RELIVE EVERY MOMENT

Your wedding day is one of the most incredible days of your life. You'll never forget it. But wouldn't it be wonderful to relive every moment for years to come? A professional wedding video will do exactly this, capturing the essence of your big day, whilst providing you with glimpses of special moments you might have missed.



Wil and I couldn't be happier with the full length wedding video and we absolutely love the trailer. We are over the moon with what you have done and can't thank you enough!

Lauren
- Bride

WEDDING VIDEO SERVICE

CONCEPT DEVELOPMENT

To start with we will speak to you to work out what you want to achieve from your video. We offer a range of packages with different perks, so we will run through these to work out which is best suited for your wedding.

CAPTURING YOUR STORY

After all of the planning, a team will attend your wedding and capture the footage we need to transform your special day into a video you can cherish. From capturing the ceremony to filming intimate moments between the bride and groom away from the bustle of the wedding reception.

CRAFTING YOUR MASTERPIECE

This is where we piece together your footage in the edit. Whether it's the full DVD of your day or a shortened trailer highlighting the key moments, we love this part as it gives us the chance to get creative with the way we relay your day.

[Enquire Now](#)



MORE INFO



A CHANCE TO TELL YOUR STORY

Every brand has a story, but sometimes audiences aren't aware of it. Our branded video service seeks to change this by providing your customers with a platform to understand and connect with your own personal journey.



We still get so many positive comments on our video, even though it was done a while ago. It was such a worthwhile investment and keeps giving us a return on investment!

Rin Hamburgh

- Rin Hamburgh & Co



BEHIND THE BRAND VIDEO SERVICE

CONCEPT DEVELOPMENT

To start with we will sit down with you to talk about your brand and gain an understanding of what you do. In order to reveal the story behind your brand we will run through a story blueprint exercise, which is a helpful way of discovering the most powerful story for your video.

CAPTURING YOUR STORY

Once your brand's narrative has been planned out we will spend time with you capturing footage of your work, alongside shots enhancing the heart behind your story. Archive footage is a powerful tool used in our behind the brand videos, as it provides a personal touch.

CRAFTING YOUR MASTERPIECE

This is where we piece together your footage in the edit. We love this part as it gives us the chance to see your story come to life through moments of magic that sell your brand.

[Enquire Now](#)



MORE INFO



PROFITABLE VIDEO DISTRIBUTION

Gone are the days when you could create a video and leave it to get results. In order for a video to perform it needs to be marketed effectively. We call it profitable video distribution. Our digital marketing service seeks to ensure your video maximises results through reaching the right people at the right time.



Filma King were able to interpret our requirements and the promotional video that Nick and the team have produced fully highlights our capabilities. When we launched the video on LinkedIn it was viewed over 1000 times in the first 24 hours.

Andy Petrie

- B R Hodgson Ltd

DIGITAL MARKETING SERVICE

CAPTURING YOUR STORY

The first step of any marketing campaign is to develop engaging content. Whether it's a short, snappy promo or an eye-catching animation, our team of video specialists will work with you to develop content that is relevant to your target audience.

UTILISING SOCIAL MEDIA

Once you have your content, it's important to make sure it reaches your audience. To do this we will develop a social media strategy. We will develop this for you based on the desired outcome of your campaign.

RETARGETING LEADS

Many marketers believe audiences need to be exposed to an ad seven times before they respond. This is why we will make use of retargeting to put your ad in front of audiences as often as possible. This process involves taking cold leads who have shown interest in the video by watching it for a certain amount of time and retargeting them with more content.

[Enquire Now](#)